ITC | Certified Business Registry

Enhancing credibility through transparency

Information for Sustainability Enablers

About the Certified Business Registry

The Certified Business Registry (CBR) is an initiative led by the International Trade Centre (ITC) - the joint agency of the WTO and the UN - to build the world's largest database of certified businesses. The platform provides basic information about businesses and their sustainability credentials. Certified business data is directly contributed and managed by sustainability enablers.

The CBR builds on ITC's decade-long experience working with over 300 sustainability standards through Standards Map - the largest and most reputable platform worldwide on sustainability standards.

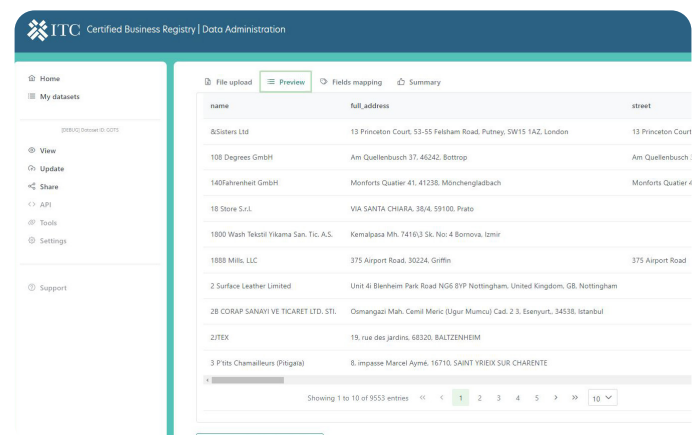## Taking advantage of the Certified Business Registry Tool Kit

ITC will provide you with a free (continuing) access to the CBR Tool Kit. The Tool Kit provides sustainability enablers with an advanced data management, visualization and sharing platform. Sustainability Enablers can test the tool in a private mode, before deciding to make the data public. Public data could be made visible on Sustainability Enablers' website and also as part of ITC Sustainability Map or Climate Smart Network.

Streamlining Data Management Process

The CBR Tool Kit provides a secure way to store and manage the basic data of certified entities. CBR partners can:
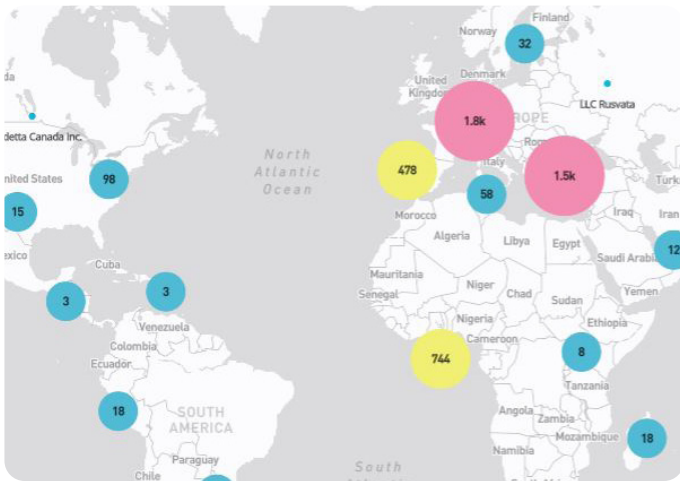
- upload new or updated lists of certified entities using a simple format (XLS/CSV).

- map key fields like name, location, certificate number while retaining original data structure and format.

- preview the records and exclude any unnecessary fields.
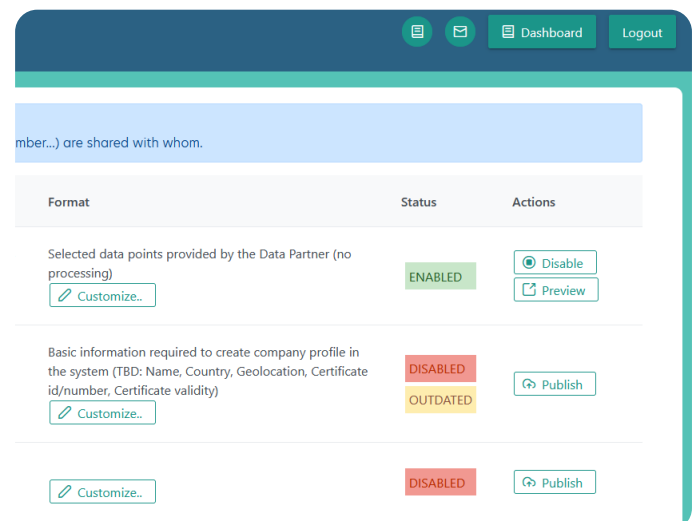

Coming soon:

Check and confirm data updates between versions, and create special tools that can automatically update data.
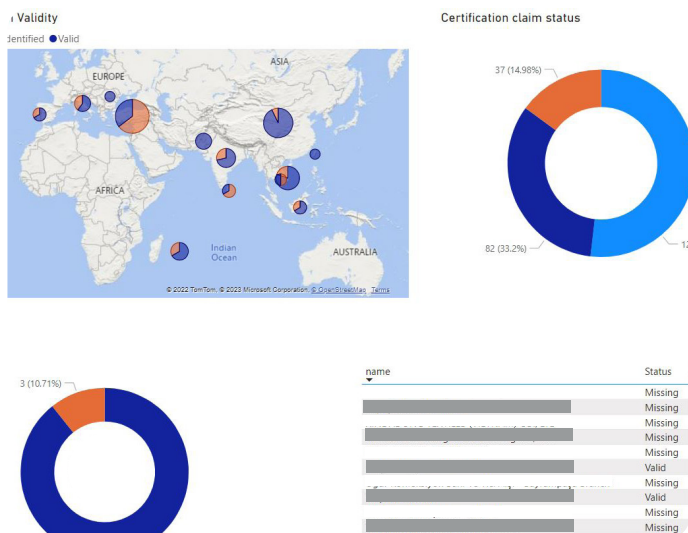
Leveraging Interactive Interfaces

Information up-loaded can be visualized as a list of records or visualized on a map, with basic filtering and searching capabilities, or provided as a standardized downloadable Power BI report. The visualization of the data can be directly embedded and integrated in the Sustainability Enablers' website and presentations.

Collaborating with External Stakeholders

To share data efficiently and securely, the CBR implements robust data management policies that enable Sustainability Enablers to remain in control of their data and prevent it from being commoditized.

The CBR Tool Kit allows CBR partners to share their data securely in a controlled way, both publicly and with authorized users through a standardized API interface.

Matching Data from Multiple Sources

The CBR Tool Kit will include a feature that allows quick comparison of Sustainability Enablers datasets with an external list of company records. This can help assess the supply chain's certification coverage.

By uploading a file in a standardized CSV/XLS format, the application will perform data matching and provide a read-only summary of results, including the match percentage and confidence score of the matching algorithm.

Coming soon:

The first version of the standardized API allows simple querying of the dataset, but it can be expanded in the future to offer more robust API endpoints such as checking the validity of a specific certificate.

One solution that benefits all actors in the value chain

Small Businesses

- Enhance business prospects by boosting visibility and credibility among buyers who prioritize sustainable sourcing.

- Strengthen trust among buyers and investors by providing them easy access to verify the authenticity of companies sustainability credentials.

- Improve eligibility for green financing by demonstrating compliances or adherence to sustainability standards and processes.

- Obtain a complimentary online business profile that showcases company operations and achievements.

Buyer & Retailers

- Utilize a repository to verify the authenticity of suppliers' sustainability credentials.

- Collaborate with individual sustainability enablers to acquire access to their secured API, allowing for the integration of their CBR registry into buyer's supplier list, resulting in an automated validation process.

- Leverage the CBR to comply with due diligence laws, such as EU regulations, that mandate greater transparency in sustainability assertions.

- Enhance consumer trust by presenting a transparent and verifiable catalog of certified businesses and projects.

Sustainability Enablers

- Enhance the prominence of certified businesses and establish greater credibility in sustainability claims through transparency and accountability.

- Simplify data management, visualization, and sharing process using a free online toolkit.

- Empower certified businesses with access to their digital profile containing validated sustainability credentials.

- Instantly validate partner data sets by using an online checker.

Enhancing credibility through transparency

Who can join the Certified Business Registry?

Participation to the CBR is accessible to Sustainability Enablers which includes sustainability standards organizations, certification bodies and sustainable development initiatives that maintain the following:

- An existing public listing of certified entities.

- A set of criteria that address at least one pillar of sustainable development - Social / Environment / Economic - and/or which focus on Ethics or Quality Management.

- A certification process carried out by third-party organizations.

Entrust your data with a UN-led initiative

The CBR can save your organization valuable time and resources. We understand the importance of privacy and confidentiality and ensure that your data will be securely stored on United Nations servers, and will never be commoditized or shared without your permission.

Neutral & Trustworthy

Registry of sustainable actors originating from credible contributing partners.

Secured

Non commoditized data stored on trusted UN datacenters.

Harmonized

Common data management, taxonomy and sharing protocols setup by ITC.

Contact us to find out more!

Contact us:
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